

## MMC HARTMETALL GMBH CELEBRATES A MILESTONE 30TH ANNIVERSARY.

MMC Hartmetall GmbH, a group company of Mitsubishi Materials Corporation, this year celebrates its 30th anniversary. This anniversary represents both a historical milestone, highlighting the rich tradition and accomplishments of past years, as well as a stepping stone to a promising and exciting future.

The first European business unit was founded in 1983 in Waiblingen, Southern Germany. Five years later operations were transferred to Meerbusch. With the establishment of a European Head Office the company aimed for a strategic business expansion in new markets offering a tailor made service to the European metal cutting industry.



“Looking back over the company’s 30 year history and the successful expansion of the European network shows that the decision to establish a base here in Germany has proven to be the right one,” says Yutaka Tanaka, President of MMC Hartmetall GmbH.

As a group company of Mitsubishi Materials Corporation; one of the few companies that controls all of its production and supply chain processes from raw material extraction through to the final distribution of goods, the German subsidiary here benefits from unique advantages in cost-effective, short lead time offerings of a wide variety of cutting tools. The rich product portfolio includes both conventional tools and bespoke integrated complete solutions that deliver the highest Mitsubishi quality and sustainability standards to the customer.

Tanaka san continues, “In the years to come we will strive to increase value to our customers by offering advanced solutions that improve performance and productivity. We are proud to continue the outstanding work of Mitsubishi Materials Corporation in Japan and illustrate more than 50 years long tradition and experience in cutting tool technology. We will also continue to invest in the development of our future oriented technology as well as the expansion of our business family network.”

In view of its 30th anniversary MMC Hartmetall GmbH is planning customer related activities during the year to enhance awareness of its products and promote the company’s technological advancements, and of course to express its appreciation to its loyal customers.

This year MMC Hartmetall GmbH will be attending several exhibitions throughout Germany, such as METAV in Düsseldorf, AMB in Stuttgart and Euromold in Frankfurt. Additional national and international exhibitions in other European countries will be covered by other subsidiaries and European distributors.

### About Mitsubishi Materials Corporation and MMC Hartmetall GmbH

Mitsubishi Materials Corporation is a leading Japanese company, specialising amongst others, in the production of cutting materials, coatings and precision tools for the metal working industry. Mitsubishi Materials Corporation operates Head Offices in Europe, India, Brazil, China, USA, Japan and Thailand, a modern Research and Development Centre in Japan and several production facilities throughout the world. The Corporation employs over 21000 people in more than 77 countries. MMC Hartmetall GmbH based in Germany is the European Headquarter of the cutting tools division and has been delivering for the last 30 years precision tools and integrated cutting tool solutions for the automotive, aerospace and medical as well as the general machine building and mold & die industries. Alongside the German Headquarters the European division accounts for six further sister companies spread across Europe.